

**R**ing up profits with DIGITAL DINING Delivery! The order begins when the telephone rings. Caller ID instantly displays your customer's name, address, delivery instructions, and last order ... with one touch reordering. Suggestive selling prompts ... increase orders and promote new menu items.

We've really "zoned in" on your customers with our "frequent diner" program which allows you to reward your frequent diners, identify your "lazy customers," and issue coupons to keep them coming back. DIGITAL DINING's interface with Microsoft MapPoint provides colorful highlighted maps to quickly route your driver to your customer and back ... ready for another run. Whether your operation is counter service and delivery or full service offering delivery, DIGITAL DINING delivers the features!



## Zone-based Deliveries

Eliminate time and maximize your delivery drivers' efficiency by assigning delivery zones to addresses based on flexible rules you set up for each delivery situation. The dispatch register optimizes delivery runs by grouping orders into separate delivery zones.

## Caller ID

Process phone orders quickly by using a Caller ID device. Staff can view customers' names, telephone numbers, what they ordered last, and other customizable information before they even answer the phone.

## Suggestive Selling

Increase your revenues from phone orders using Digital Dining's POS suggestive selling feature. You can program the POS to generate and display suggestive selling prompts based on combinations of food items that customers order.

## Dispatch Register

Extensive POS reporting features make the dispatch register the cornerstone of your delivery system. Staff can use the dispatch register to print detailed maps of the quickest routes for delivery drivers. The Pay Driver Run feature allows the dispatcher to accept payments from multiple drivers within seconds.

## Counter Service POS

The Counter Service POS is a versatile tool that allows you to complete traditional in-store transactions, pickups, and pay transactions without any hassles. Staff can log in to any available Digital Dining virtual terminal to handle all counter service, dispatch or phone order transactions.

## Frequent Diner

Reward your frequent customers with Frequent Diner rewards. The Digital Dining database allows you to view which customers haven't dined in your restaurant for a while. You can issue coupons and other special offers to customers to show them you appreciate their business and to keep them coming back.

Features	Benefits
Delivery Labels	Staff can configure the label printer to print a label per item, a label per types of items or a label for an entire order.
Delivery Instructions	You can add delivery instructions to a delivery check layout to provide your drivers with delivery instructions and any useful information on your customers. The information is printed right on the dispatch ticket.
Drivers License & Insurance	Digital Dining allows managers to document important dates and anniversaries in order to remind their employees when they should renew their benefits, drivers licenses, or other job-related documents.
Pay Driver Run	Drivers can pay checks quickly and easily when they return from delivering their orders by using the Pay Driver Run register option, which allows dispatchers to take multiple payments from incoming drivers at the POS for their delivery orders.
Route Mapping with Microsoft MapPoint	With its seamless interface with Microsoft MapPoint, your dispatchers can print street maps with highlighted routes and optional turn-by-turn directions from the dispatch register. This feature is especially beneficial to drivers who are new to your area.

Johnson (703)912-3000  
 7370 Steel Mill Dr  
 BUILD YOUR OWN L/Deep Dis/Pepperon  
 /Sausage/Gr Bf Lg  
 /Mushroom/Onions  
 /Green Pe/Green o1  
 /Fresh To/Fresh Ga

Digital Dining allows you to easily create and print customer information and order descriptions on delivery labels.

DD Café  
 Driver Dispatch  
 Joe Smith  
 ABC Security Systems  
 7370 Spring Mill Drive  
 Building #1  
 Springfield, VA 22150  
 (703) 912-3000  
 Door is on right side of building.  
 Enter security code: 2345.  
 TIME OF ORDER 12:00 PM

You can customize checks, receipts, prep tickets, and dispatch tickets to include a customer's name, address, and specific delivery instructions for your drivers.